

Fact sheet

meat pro
ASIA

12 – 14.3.2025
BANGKOK,
THAILAND

Fair Name	Meat Pro Asia
Fair Date	12 – 14.3.2025
Opening Hours	10:00am – 6:00pm
Venue	Challenger 1, IMPACT, Bangkok, Thailand
Exhibition Space	5,000 sqm gross (alongside with VIV Asia)
Exhibitor	100 (expected)
Visitor	10,000 (expected)
Product Groups	<p>Slaughtering/primary processing</p> <ul style="list-style-type: none">– Live animal handling: conveyor belts, bird counters– Stunning, killing, electrical stimulators, bleeders, scalding, plucking, head & Trachea removal units, evisceration, feet processing– Rendering by-products– Inspection– Cooling units, transportation <p>Secondary processing</p> <ul style="list-style-type: none">– Weighing & grading– Cutting, filleting– Deboning, batching, portioning– Cooling units, transportation <p>Further processing</p> <ul style="list-style-type: none">– Preparation: forming, pumping, moulding– Spices and additives for meat and sausage production– Natural and artificial casings– Brine injection, grinding– Coating, heating, frying– Smoking (sausages, charcuterie, bacon, ham etc.)– Cooling units, transportation <p>Packaging/labelling</p> <ul style="list-style-type: none">– Packaging types: skin pack, bottle caps, boxes (wooden, plastic, carton), vacuum pack, blister pack– Handling raw materials: glass, plastic, carton, wood– Palletising, depalletising, unit load assembly– Filling & sealing machines– Packaging materials and aids: film (for foodstuffs and multipacks etc.), cups, bags, cans, trays, inserts/absorbent pads (for meat trays), grids, preserving film, clips, ties, tapes, claps, seals, labels, cardboard packaging, other packaging materials and aids, bone guard– Machines and devices for processing of natural and artificial casings– Weighing machines– Wrapping machines– Inspecting machines– Coding, printing, marking, stamping, and imprinting machines for labelling <p>Cold chain</p> <ul style="list-style-type: none">– Precooling, refrigerators, freezers

- Storage and distribution activities: isotherm containers, icepacks, cold boxes, temperature controlled trucks
- Equipment & logistics, batteries, monitoring devices, thermometers, indicators, sensors

Logistics

- Storage, palletising
- Warehousing: inventory, order picking
- Transportation

Quality control/hygiene

- HACCP, ISO, BRC, FSSC certificate: critical points throughout the production line
- X-ray inspection (physical contaminants)
- Metal & foreign agents' detection
- Measuring mass equipment
- Counting components (units)
- Identification equipment of missing or broken products
- Monitoring fill levels
- Inspecting seals for food entrapment

IoT and automation

- On farm sensors collecting and sharing real-time data
- Slaughterhouse, processing, packaging data software for optimised lines
- Transparency & traceability data for animals, and meat/poultry/seafood
- Optimising production, transport and processing of packaging goods, chilled/frozen products
- Robotics for handling, conveying, packing etc.

Wastewater treatment

- Oil & fat recovery
- Sludge dewatering, anaerobic treatment
- Ammonia recovery, manure recovery
- Advanced oxidation process for treating toxic substances

Visitor Profile Slaughterhouse, meat processing industry, butchery trade, foreign trade (import/export), retail trade, wholesale trade, food and non-essential provisions industry, communal catering, school catering, company catering, system catering, restaurants, hypermarkets, department stores, self-service store, hotels, suppliers and other industries, associations and organisations, universities.

Participation Fee	Standspace aisle	Euro 413.00/sqm
	Standspace corner	Euro 454.00/sqm
	Standspace end of row	Euro 474.00/sqm
	Standspace island	Euro 495.00/sqm
	Comfort stand construction	Euro 140.00/sqm
	Premium (carpet floor) stand construction	Euro 275.00/sqm
	Premium (wooden floor) stand construction	Euro 335.00/sqm
	Registration fee (fixed costs per exhibitor)	Euro 595.00/sqm

Admission For trade visitors only – upon registration| Persons under 18 will not be admitted

Organiser Messe Frankfurt (HK) Ltd
VNU Group

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Organisers

